

# ALTITUDE BUSINESS DEVELOPMENT PROGRAM INVESTMENT 2014

PROGRAM	COMMITMENT	COST PLUS GST	WHAT'S INCLUDED
<b>SIGN UP FOR THE ALTITUDE WEEKLY NEWSLETTER</b>	Weekly Business update	No cost	<ul style="list-style-type: none"> <li>Join the Altitude community.</li> <li>Ideas to assist your business</li> <li>Learn about local business success</li> <li>Hear about upcoming events to help your business</li> <li>Absolutely cost and pressure Free</li> <li>Just log on and register <a href="http://www.altitudebusinesscoaching.com.au">www.altitudebusinesscoaching.com.au</a></li> </ul>
<b>ALTITUDE CLUB GROUP PROGRAM</b>	Meetings are twice monthly for 90 mins over a 6 month period. Price includes 2 attendees from the same company. Fees are payable in advance. Minimum 4 participants. Maximum 10 participants	\$495 per month Total \$2970 for 2 attendees.	<ul style="list-style-type: none"> <li>Altitude Club is the First Step program for companies wishing to learn new strategies and tactics to take their business forward.</li> <li>We will cover Finance, Marketing, Leverage, Team, Sales, Customer Service, Goal Setting and Planning.</li> <li>Plus you have the opportunity to learn from the other businesses attending.</li> <li>Access by phone or email to a professional business coach.</li> <li>Meetings are approximately 60 min presentation and 30 min group coaching.</li> </ul>
<b>ONE-TO-ONE DEVELOPMENT MEETINGS</b>	Monthly meeting Two Weekly meeting Weekly meeting	\$1195 \$1995 \$2995  Monthly Payment	<ul style="list-style-type: none"> <li>All meetings are approximately 90 mins</li> <li>Additional quarterly 3-4 hour meeting.</li> <li>Full Business analysis, Workshop attendance and DISC profiles for team members included.</li> <li>Price includes up to 3 people attending meetings. Communication between meetings via email and phone is unlimited.</li> <li>Access to Profit Masters Business Learning site.</li> <li>Altitude goes beyond traditional business mentoring/coaching/consulting by working with you to be a professional resource to assist in developing all areas of your business.</li> </ul>
<b>TEAM DEVELOPMENT</b>	As negotiated depending on needs and number of participants.		<ul style="list-style-type: none"> <li>Altitude will work with your team to improve their business knowledge and productivity.</li> <li>Specific and general issues can be addressed.</li> </ul>
<b>INDIVIDUAL EXECUTIVE DEVELOPMENT</b>	Monthly Two weekly Weekly	1195 \$1995 \$2995  Monthly Payment	<ul style="list-style-type: none"> <li>All meetings are approximately 90 mins plus a quarterly 3 hour review meeting.</li> <li>Full Business analysis.</li> <li>Workshop attendance and DISC profiles for the team members included.</li> <li>Price includes one on one meetings with the nominated executive.</li> <li>Communication between meetings via email and phone is unlimited.</li> <li>Altitude goes beyond traditional business mentoring/coaching/consulting by working with you to be a professional resource to assist in developing all areas of your business.</li> </ul>
<b>FULL BUSINESS ANALYSIS</b>	Includes Action Plan and follow up meeting.	\$3995  One off Payment	<ul style="list-style-type: none"> <li>Altitude will meet with you to determine where your business is currently and where you would like it to be in the future.</li> <li>Our detailed 30 page analysis provides insight into your current issues and provides a road map to produce an action plan to take your business forward.</li> <li>Following our review you will have: <ul style="list-style-type: none"> <li>A full analysis of your business.</li> <li>A straightforward implementable action plan.</li> </ul> </li> <li>Includes to ongoing support for 60 days.</li> </ul>
<b>SINGLE ISSUE ANALYSIS</b>	Advice and guidance on a new project or specific issue.	\$2995  One off Payment	<ul style="list-style-type: none"> <li>Altitude will review your issue, discuss recommendations and provide an action plan to rectify.</li> <li>Attend 2 follow up meetings to assist with implementation.</li> <li>DISC reports available depending upon need.</li> </ul>
<b>FULL BUSINESS PLANS</b>	Includes a 2 Day Workshop and DISC profiles for key managers.	\$5995  One off Payment	<ul style="list-style-type: none"> <li>You may need a full Business Plan for your Bank to raise funds, as a road map to growth or you may wish to sell your business.</li> <li>The Altitude exclusive Business Planning process is conducted over a 2 day workshop either on site or off.</li> <li>We will discuss and explore the strategies for your business and develop a full Business Plan that will meet the needs of your company, bank or prospective buyers.</li> <li>We are also very confident you will enjoy our process that does not take weeks of work.</li> </ul>
<b>DISC PROFILES AND TEAM DEVELOPMENT DISCUSSION</b>	One off payment per person	\$495	<ul style="list-style-type: none"> <li>A full DISC Behavioural survey is prepared for each team member.</li> <li>The full report will be discussed with individual team members.</li> <li>The outcome is to improve self-awareness, assist internal communication, and improve the collaborative culture within the business plus recognise the behavioural styles in others.</li> <li>DISC is particularly useful to improve selling skill by recognising how different people make purchasing decisions.</li> </ul>
<b>OTHER SERVICES</b>	Negotiated with individual providers.		<ul style="list-style-type: none"> <li>Since 2008 Altitude has assisted local business and businesses across Sydney.</li> <li>We have developed a huge network of professional specialist service providers who we can refer to your business.</li> <li>If you need an Accountant, Bookkeeper, HR Specialist, Lawyer, Financial Planner, Graphic Designer, Business Broker, Web Designer, Social Media expert etc., etc.</li> <li>We can recommend someone who will be skilled, tested and professional.</li> <li>Just call for information.</li> </ul>